



MEDIA RELEASE #4

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***EMBARGOED UNTIL OCTOBER 8TH, 2009 AT 9:00 A.M.**

**CBC - ALBERTA HEALTHCARE POLL:
"Albertans Support re-Instating Healthcare Premiums"**

This survey was conducted for CBC Alberta for their special series: **"Alberta Check-up: Assessing the State of Healthcare" airing Monday, October 5th to Friday, October 9th on CBC Radio One in Calgary 99.1FM.** The survey took place between September 18th and 23rd, 2009 by telephone utilizing a random digit dial sample, ensuring all adult Albertans had an equal chance of being selected. This representative cross-section of 804 adult Albertans is accurate to within +/-3.5 percentage points at the 95% confidence level. In other words, if the entire adult population of Alberta had been surveyed, the results of such a census would not differ from this poll of 804 residents by more than plus or minus 3.5 percentage points, 19 times out of 20.

A recent poll of Albertans conducted for CBC Alberta by NRG Research Group shows that Albertans support re-instating healthcare premiums in the province by a margin of almost two to one, with 58% supporting such a move and 38% opposing it. [See Figure 14] There is majority support for re-instating premiums across all regions and demographic segments of Alberta.

Bruce Cameron, the pollster who designed and analyzed the poll for CBC noted:

"To have such widespread support for re-instating healthcare premiums so soon after the Stelmach Government removed them is surprising. The rising political pressure from some fiscal conservatives to address the billion dollar healthcare deficit will only increase given Albertans' willingness to pay their own healthcare premiums once again."

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For more information or an interview, contact:

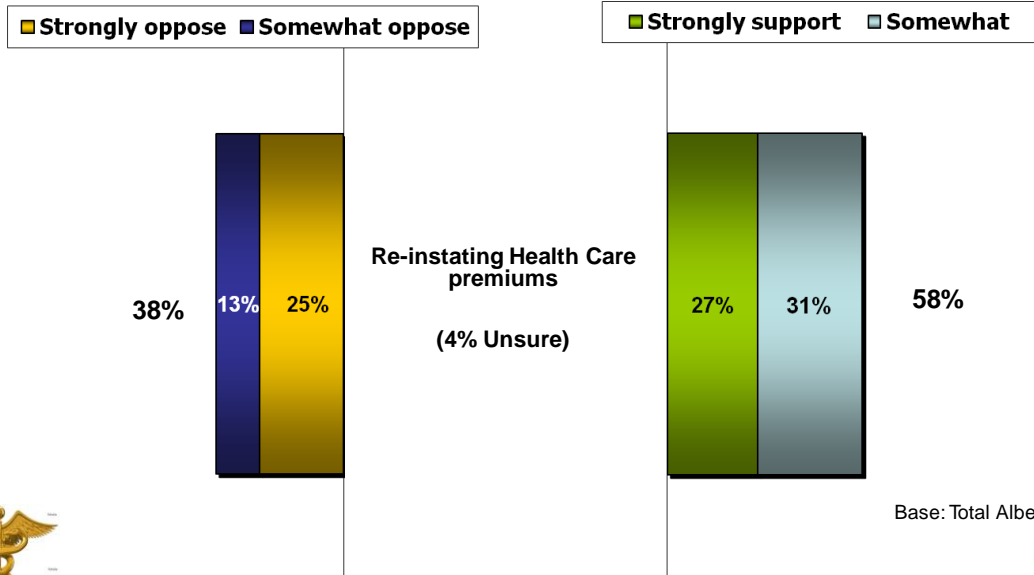
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Figure 14 Support for Re-Instating Healthcare Premiums

"Would you support or oppose the re-introduction of health care premiums in order to help cover the healthcare funding shortfall? Is that strongly or somewhat?"



Base: Total Alberta (804)



CBC Alberta Healthcare Poll by NRG Research Group September 2009

