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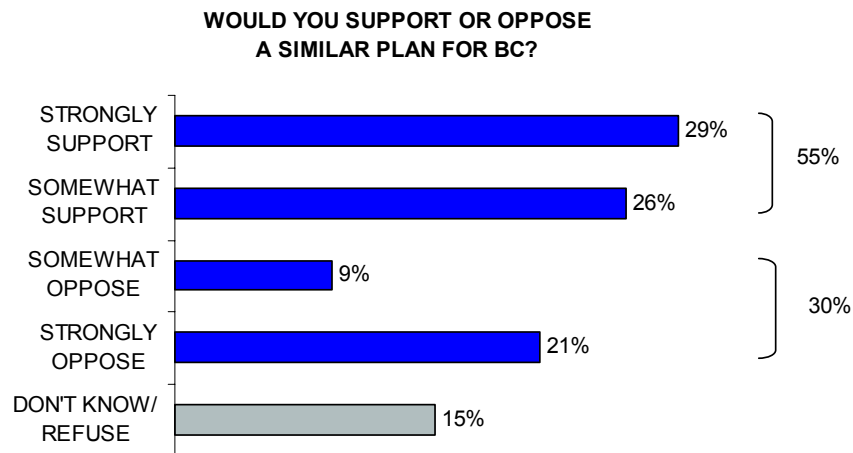
BRITISH COLUMBIANS OPEN TO CHANGE IN HEALTH CARE DELIVERY

Vancouver, BC – A new poll by NRG Research Group suggests that just over half of British Columbians would support a health care plan similar to Ralph Klein’s plan for Alberta.

55% of BC residents said they would support, either strongly or somewhat, the introduction of a new health care plan for the province similar to Premier Klein’s ‘Third Way’ plan for Alberta. The Klein plan calls for the expansion of private health care delivery for enhanced medical services above and beyond publicly funded medical services.

30% of those asked were opposed to such a move. “British Columbians are willing to consider more options when it comes to health care delivery,” said Adam Di Paula, Senior Vice President of NRG. “These results indicate that the public mood is shifting, at least in BC, towards more private options in health care.”

The questions ask said: *The government of Alberta is proceeding with a plan that will give patients the option to pay for enhanced medical services above and beyond publicly funded medical services. Would you support or oppose a similar plan for BC?*



Source: **NRG Research Group**
 The survey was of 805 randomly selected
 British Columbians between July 15 -July 21,
 2005

About the survey

Eight hundred and five randomly selected BC residents, proportionate to the province's population, were interviewed as part of NRG Research Group's monthly omnibus – *Ask BC*, BC's leading monthly omnibus survey. Overall results are accurate to within +/- 3.5%, 19 times out of 20 and were collected from July 13 - 21, 2005.

About NRG Research Group

NRG Research Group was formed in June 2005 from a merger between Western Opinion Research and Nordic Research Group. NRG is one of Canada's leading market and public opinion research firms. NRG provides both quantitative and qualitative research services through its Vancouver, Calgary, Edmonton, Winnipeg, Toronto and Halifax offices to clients throughout North America and worldwide.

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