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Announcement

NRG Research Group Hires Leading Operations Chief #2 in Western Canada...and Growing

Effective May 1, 2006, David Converse, one North America's leading specialists in the areas of Field/Call Centre Operations, joined NRG as Vice President of Operations.

David's career in market research began in 1988 at one of NRG's predecessor companies, Western Opinion Research (WOR), where he worked as an interviewer and supervisor, and played a key role in the growth and development of WOR's Field operations.

In 1995 David joined the Angus Reid Group and during his eleven years with the firm and its successor company he held increasingly important operational roles, concluding with his tenure as Vice President of CATI (Computer Aided Telephone Interviewing).

In his new role at NRG David will oversee the company's expanding data processing (DP), IT and Field operations. He will also be involved in our online practice, including NRG's research panels. His extensive experience renders him uniquely qualified to undertake these roles and to assist NRG with its expansion in Canada and internationally.

David's hiring comes at a time of rapid growth for NRG.

Since its creation in 2005, from the merger of Western Opinion Research and Nordic Research Group, NRG has been consolidating its position as the second largest market and public opinion research firm in Western Canada, and one of the leading companies of its kind nationwide.

Today, with offices in Vancouver, Calgary, Edmonton Winnipeg and Toronto - and with associated offices in Montreal, Halifax and the U.S. - NRG is able to provide leading-edge research services to clients throughout North America.

*Complete biographical information on David Converse is available on our website:
www.nrgresearchgroup.com.*